

## **QUEEN OF HEARTS FOUNDATION - FUNDING NEEDS**

We invite Allergan to be considered invaluable team members in shaping the future of our vision and mission in partnership with UC Irvine. Indeed, you are not only contributing to the realization of a single funding priority, but your funding of ovarian cancer research will make a much broader impact regionally, nationally, and internationally. Ann's Clinic and the Ovarian Cancer Center are intrinsic parts of the Chao Family Comprehensive Cancer Center's \$110 million campaign and UC Irvine's \$1 billion *Shaping the Future Campaign*. The Queen of Hearts Foundation will help UC Irvine become the destination of choice worldwide for residents and fellows studying and treating ovarian cancer.

The data for the high-risk registry will come from the personal and family histories of the patients seen in Ann's Clinic who are truly identified as being at high risk for the disease. Other data will include the results of any biomarker blood test such as CA-125 or OVA-1, ultrasounds, mammograms, and genetic tests. These high-risk patients will then be tracked and monitored for any cancer-related events or pelvic masses, follow-up visits to Ann's Clinic will be scheduled, along with serial testing as needed.

Ann's Clinic will also provide a location for our volunteers to spend time helping others and serving the needs of the ovarian cancer patients and high risk relatives. It will provide the 'heart' to the Ovarian Cancer Center. Those volunteering will make follow-up phone calls, encourage patient's family members to get involved with the Queen of Hearts Foundation, be available to update paperwork, patient-care packages, etc. Eventually we plan to create an honor/tribute wall within the clinic for those who would like to add extra funding support for the clinic and become recognized for their contribution, as well.

<b>OVARIAN CANCER CENTER ANN'S CLINIC</b>	
<b>Ann's Clinic- 5 Year Commitment</b>	
Community Outreach/Education	\$ 20,000
Genetic Counselor (p/t salary)	\$ 36,000
High-Risk Registry (Develop/Maintain)	\$ 10,000
Patient Care Packages in Clinic	\$ 5,000
<b>Annual Implementation</b>	<b>\$ 71,000</b>
<b>January 1, 2012 – June 1, 2016</b>	<b>\$355,000</b>

### **AWARENESS**

The new Ovarian Cancer Center at UC Irvine involves reaching out to grateful patients, community supporters, friends, and the gynecologic community. This campaign will have strong support of our current Board and Committee members, along with strong support from our UC Irvine partners. UCI will be developing a Leadership Council that will assist in the fundraising efforts and provide strategic community support to the Gynecologic Oncologists supporting this effort: Drs. Bristow, Tewari, DiSaia, Randall and others. This type of leadership structure is intended to remain in place long after this funding program has ended. The Queen of Hearts Foundation has been asked to be represented on the Leadership Council. We are lucky to partner with an institution that shares a vision so close to our own.

Last, but not least, the researchers at UC Irvine will collaborate and collect data from fellow gynecologic oncologists from around the country to compliment this high risk registry. Any and all the meet specific criteria will be able to physically walk into Ann's Clinic and start charting their ovarian cancer pathways.

### **IMPACT**

The impact of Ann's Clinic and the partnership with UC Irvine's Ovarian Cancer Center is perpetual. Launching the clinic and overseeing its development for the first five years will secure the groundwork for the future of ovarian cancer research that is dedicated to discovering the genetics of ovarian cancer, eventually leading us to an early detection screening and saving women's lives. There is nothing more powerful than knowledge and the understanding of this hidden cancer. It will give women and their families hope that they will live longer than their mother's or aunts.

Ann's Clinic and the Queen of Hearts Foundation will be known locally and throughout the medical community through UC Irvine's collaborative marketing and advertising efforts.